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Title: ISO/IEC JTC1/SGFS
ISO/IEC JTC1 Special Group on
Functional Standardization

Secretariat: NNI (Netherlands)

Title : AFNOR Recommendation on SGFS Advertising
Source : AFNOR
Status : For discussion during the SGFS Plenary Meeting, July 5-9, 1993,
Seoul, Korea
Note :



AFNOR RECOMMENDATION ON SGFS ADVERTISING

SGFS works address a large audience, especially when extensions of TR 10000 are considered. In the near future, they will address the whole sectors of industry, trade, administrations, services ...

Actually, in some areas such as libraries, health care, banks, ... profiles are developed in accordance with TR 10000 and SGFS works ; OSI applications are based on ISPs in the public domain as well (EPHOS, NIST). On the contrary, other sectors when developing profiles, do not seem to make use of SGFS ISPs.

For example :

- ARINC : Aeronautical Radio Inc
- EPRI : Electric Power Research Institute
- IEC TC 57 : Telecontrol, teleprotection and Associated Telecommunications for Electric Power Systems
- POSC : Petrotechnical Open Software Corp
- ...

At national level, experts in standardization bodies often receive questions which show that the ISP development process and SGFS itself are not very well known.

If this situation does not change very quickly, this could lead to proliferation of inconsistent solutions that would be in contradiction with the ISO/IEC JTC 1 SGFS objectives which are portability and interoperability.

Consequently an information system should be made available and should be widely publicised as soon as possible : this would avoid overlapping, inconsistencies, contradictions with ISO/IEC JTC 1 SGFS work.

This advertising initiative could be based on the following elements :

Objectives

- to let people know * that SGFS exist
 - * that ISPs exist
- to inform
 - * on SGFS
 - * on functional standardization
 - * on ISPs which already exist or are under development
- to urge possible users and developers to contact SGFS and/or to establish liaison.

Target

- ISO and IEC TCs
- international professional organizations
- administrations
- consortia
- IT magazines

Possible information actions

- a booklet explaining
 - * what SGFS is
 - * what in ISP, a profile ... are
 - * how they are developed
 - * the taxonomy of profiles
 - * a (or some) contact point(s) (names and addresses)
- a press release to be sent to the international IT magazines and the main national IT magazines as well.
- a pack including
 - * the SGFS booklet (see above)
 - * TR 1000
 - * SGFS procedures
 - * SD4 (list of ISP with abstracts)
 - * list of ISPs
- a contact point
- possibly the setting up of seminar(s).

In conclusion :

- the pack above mentioned should be sent as soon as possible to all the ISO or IEC TCs which could be interested by the SGFS works on profiles.
- a brainstorming session on possible advertising actions should be set up during this Seoul SGFS meeting to make SGFS work less confidential and extend the use of ISPs.